

## Privacy Policy

### Overview:

The Reproductive Freedom Alliance is committed to protecting the privacy of individuals visiting this site. This privacy policy (“Policy”) explains our policies for the collection, use, and disclosure of your data when you interact with us through [www.reproductivefreedomalliance.org](http://www.reproductivefreedomalliance.org) (“Website”).

Please read this Policy carefully to get a clear understanding of how we collect, use, protect, or otherwise handle the personal information that may be collected from you. By using our Website, you consent to the Policy below.

### Personal Information:

In general, personal information is any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular person (“Personal Information”). Under some circumstances, for example as required by different state laws, User IP addresses can be considered Personal Information.

This Website does not collect any Personal Information. However, this Website uses third-party services, including WP Engine and Google Analytics, that may collect certain Personal Information, as summarized below and detailed in their respective privacy policies.

#### ***WP Engine***

This Website resides on WP Engine, a web hosting service. WP Engine keeps a log of User IP addresses to optimize performance and identify threats in the event of an incident of degraded service. You can view WP Engine’s privacy policy [here](#).

#### ***Google Analytics***

To better understand website traffic patterns and optimize performance, this Website uses Google Analytics, which may collect certain Personal Information. You can view Google’s privacy policy [here](#). Website visitors who do not want their visit data reported by Google Analytics can install the Google Analytics opt-out browser add-on. This add-on instructs the Google Analytics JavaScript running on this Website (and other websites) to prohibit sending visit information to Google Analytics.

If you want to opt-out of Analytics for the web, visit the [Google Analytics opt-out page](#) and install the add-on for your browser. For more details on installing and uninstalling the add-on, please see the relevant help resources for your specific browser.

The Google Analytics opt-out browser add-on does not prevent data from being sent to the Website itself or in other ways to web analytics services.

**Other Third-Party Sites:**

We are not responsible for the privacy practices, policies, or content of third-party websites. If you click on a third-party link, you will be directed to that site and are subject to the terms of service and privacy policy of that individual site. Therefore, we advise that you to review the privacy policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services. This Policy will not apply to any of your activity on third-party websites.

**Use of Website by Minors:**

Our Website is not directed to children under the age of 13. We are not responsible for the data collection and use practices of third-party sites, including WP Engine and Google Analytics. To respect the privacy of children and to comply with the Children's Online Privacy Protection Act, children under the age of 13 should not visit this Website. We ask that parents supervise their children while online.

**Changes to This Policy:**

We may update our Policy from time to time. We advise you to review this page periodically for any changes. The updated Policy will be posted on this page with a new effective date. These changes are effective immediately after they are posted on this page. If you continue to use our Website after the changes are posted to the Policy, you will be deemed to have accepted the changes.

**Contact Us:**

If you have any questions about our privacy Policy, you can contact us at [RFAinquiries@raben.co](mailto:RFAinquiries@raben.co)

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